https://www.delighterp.com/careers/content-writer-job/

Content Writer

Description

Looking for sharp and sound content writer who can develop and write innovative content for digital media marketing, blogs and websites, product descriptions. Excellent writing, spelling, and understanding of grammar are essential to the role. Write engaging content for the company's promotion. So, great opportunity for content writer and Freshers Can also Apply.

Responsibilities

- Creating concise, eye-catching, and innovative headlines and content
- Researching and organizing facts and sources
- Building a following for brand on social media with creative work
- Researching markets and industries to compare and create content that is innovative and original
- Collaborating with campaign managers, creative team, and designers
- Writing a wide variety of topics for multiple platforms (website, blogs, articles, social updates, software, banners, press release, etc.)
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Skills

- Excellent verbal and written communication skills
- Excellent grasp of English language
- Creative and innovative thinker and planner
- Confident in producing work across multiple platforms
- Able to align multiple brand strategies and ideas
- Able to multitask, prioritize, and manage time efficiently
- Self-motivated and self-directed
- Ability to work independently or as an active member of a team
- Proficient computer skills, including Microsoft Office Suite (Word, PowerPoint, Outlook, and Excel) and Google Docs
- Able to work in a fast-paced environment
- Strict adherence to company policies and style
- Extensive knowledge of the company, brand, and product preferred
- Familiarity with keyword placement and SEO

Hiring organization
Delight ERP

Position
02

Employment Type
Full-time, Intern

Job Location
RK House, 1 Ram Vihar Society, Near Backbone Medicity, B/H Twin Star, Nana Mava Chowk, 150 Feet Ring Road, 360005, Rajkot, Gujarat, India

Experience
0 – 3 years (Freshers can also apply)

Working Hours
8.5

Date posted
13th May 2025

Valid through
25.02.2025

Base Salary
₹ 180000 - ₹ 500000